

This document outlines how Bush AgriBusiness stores, manages, and uses client data when analysing pastoral businesses using The Business Analyser®. Bush AgriBusiness endorses the National Farmers Federation [Farm Data Code](#) and commits to upholding the principles detailed in that code. This policy has been prepared to comply with that code.

### **What data do we collect?**

We collect business, financial and production data on your business for the purpose of reporting on your business performance, in its own right and relative to peers. The primary source of data on your business is data provided by you in the input template(s). Where access is provided to herd, financial or other software, to obtain data, only data required for the analysis being undertaken is accessed.

### **What is the data used for and who owns it?**

The primary purpose of the data is to provide a comprehensive analysis of your business. This allows you to understand how your business is performing, in its own right and relative to peers, and inform decision making to improve future business performance.

Your data will be used to inform peer comparisons (i.e. within group, within region, within enterprise, across whole industry).

Your individual business data (raw data provided to us and the output of the analysis) is and remains yours. Your individual business data will not be disclosed or used unless express permission is provided. We will provide any or all of your data to you at any time.

Businesses that are part of a Bush AgriBusiness Producer Business Group will have some their data shared within that group as part of group activities. Group data is owned by the groups and will not be used outside group activities without permission from the group.

We aggregate private client data and analysis for use in peer comparisons, industry publications (e.g., Australian Beef Report) and project or research work. This data will be averaged, or aggregated and not presented as individual business data. Our analysis may include scatterplots of relevant measures comprised of individual businesses' data showing relationships and spread in the data, from which individual businesses will be unidentifiable.

### **How is the data stored and who has access to it?**

We use Google Drive for our file storage within Bush AgriBusiness. This has been professionally set up by a Google specialist and has SSL encryption protection and requires two-factor authentication for access.

We have a proprietary database we use for storage and analysis of individual business and group data, which has SSL encryption and two-factor authentication. A local software company provides offsite servers for storage of the database.

No individual or organisation, other than Bush AgriBusiness and the professionals we engage to assist in managing our data, has access to data (individual or aggregated). We do not sell, supply or use data (individual or aggregated) for any purpose other than those detailed above.

The confidentiality of client data is fundamental to our business. Through the robust management of internal processes and systems, we make every effort to protect client data and maintain confidentiality. However, complete protection of data against access by third parties is not possible.

### **How do you get further information?**

For further information on how your data is stored or managed, please ring one of the team or email [admin@bushagri.com.au](mailto:admin@bushagri.com.au).